Welcome

Presented by:
Alexis Johnson, Anchorage Administration
Felix Rivera, Assembly Legislative Drafting Group
Agenda

- Overall System
- Navigation Center Resolution and Appropriation
- Design Specs and Criteria, Site Selection
- Permitting, Schedule, Public Involvement, Long Term Vision
- Breakdown of Costs
- Operations
- Overall System
Overall System
ADDITIONAL FACILITIES

- Anchorage Gospel Mission
- Covenant House
- Clare House
- Salvation Army Adult Rehab
- GuestHouse
- Rights of Passage
- House of Transformation
ANCHORED HOME
THE STRATEGIC PLAN

VISION
Homelessness is rare, brief, & one-time

KEY PILLARS
Prevention & Diversion
United Way of Anchorage

Housing & Support System
Anchorage Coalition to End Homelessness

Public Health & Safety
Municipality of Anchorage

Advocacy & Funding
Homelessness Leadership Council
Functional Zero

Solving homelessness does not mean people in our community will stop needing housing. It means that when an individual or family needs permanent housing and/or short-term assistance, it is available without a long wait. Achieving and maintaining ‘functional zero’ is an ongoing process to meet the community’s needs as they change over time.
Coordinated Entry

Coordinated Entry System to Match People with Housing and Supports

Referral from Community: Street, School, Referral, Clinic

Meet to Assess Needs

Level of Vulnerability: HIGH (40%), MEDIUM (48%), LOW (8%)

Prioritized By-name List

Match People with Appropriate Housing: Permanent Supportive Housing, Rapid Re-Housing + Case Management, Employment and Other Supports, Self-resolve

Path from homeless → to housed
ANCHORAGE, ALASKA
AR No. 2020-338, As Amended

Gap Analysis & 2021 Community Priorities

FOR THE HOMELESS PREVENTION & RESPONSE SYSTEM
## 2020 Data

### Gap Analysis: Summary and Takeaways

For the interventions included in the table below, gaps were quantified as the difference between demand, or need, and current capacity to meet demand. Gaps represent additional units needed to meet demand for each intervention and subpopulation. For the interventions not included in the table below, gaps were summarized qualitatively in this year’s analysis due to insufficient data.

<table>
<thead>
<tr>
<th></th>
<th>Single Adults</th>
<th>Families</th>
<th>Youth &amp; TAY</th>
<th>Veterans</th>
<th>Gap (units needed - current capacity)</th>
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<td>400</td>
<td>30</td>
<td>20</td>
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<td>Transitional Housing</td>
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<td>(40)</td>
<td>(30)</td>
<td>1</td>
<td>155</td>
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<td>Rapid Rehousing</td>
<td>1,510</td>
<td>23</td>
<td>162</td>
<td>(17)</td>
<td>1,695</td>
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<td>Permanent Supportive Housing</td>
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<td>28</td>
<td>95</td>
<td>20</td>
<td>700</td>
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<td><strong>Total</strong></td>
<td><strong>2,621</strong></td>
<td><strong>81</strong></td>
<td><strong>277</strong></td>
<td><strong>21</strong></td>
<td><strong>3,000</strong></td>
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</table>
MOA Involvement in Homelessness Before 2020

- Camp Abatement
- 2019 Emergency Declaration
- Shelter and Other Funding Beginning in 2019
- Home for Good
- Pay for Success
- Camp Abatement Ordinance

= Continued Significant Investment in First Responder and Clean Up Response
MOA Involvement: 2020 to July 2021

- Significant Investments through CARES and ARPA
- Mass Care Operations
- Shelter Licensing Ordinance
- B3 Zone Ordinance
- Berkowitz Plan
- Quinn-Davidson Plan

= Paradigm Shift
Mass Care Exit Strategy

Municipal Clerk’s Office
Approved
Date: July 27, 2021

Submitted by: Assembly Members Zaletel, Weddleton and Vice-Chair Constant
For reading: July 27, 2021

ANCHORAGE, ALASKA
AR No. 2021-256

1 A RESOLUTION OF THE ANCHORAGE ASSEMBLY COMMITTING TO A
2 COLLABORATIVE PROCESS FOR THE DEVELOPMENT OF A STRATEGIC
3 INTERIM AND LONG-TERM PLAN TO ADDRESS HOUSING AND
4 HOMELESSNESS IN THE MUNICIPALITY OF ANCHORAGE.
ANCHORAGE, ALASKA
AR No. 2021-350, As Amended

A RESOLUTION OF THE ANCHORAGE ASSEMBLY AND MAYOR’S OFFICE IN SUPPORT OF AN EXIT STRATEGY TO END MASS CARE AND IMPLEMENT AN INTEGRATED CLIENT AND COMMUNITY CENTERED APPROACH TO ADDRESSING HOMELESSNESS.
ANCHORAGE, ALASKA
AR No. 2021-389

A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE
REAPPROPRIATING AN AMOUNT OF ONE HUNDRED THOUSAND DOLLARS
($100,000) FOR DESIGN OF SALVATION ARMY TREATMENT CENTER FROM
THE FY2021 ALCOHOL TAX REVENUES FUND (206000).
AN ORDNANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY
REAPPROPRIATING AN AMOUNT OF SIX MILLION DOLLARS ($6,000,000.00) AS A CONTRIBUTION FROM THE AREAWIDE GENERAL CAPITAL IMPROVEMENT PROJECTS (CIP) FUND (401800), PREVIOUSLY APPROPRIATED FOR PROPERTY ACQUISITION BY AO 2020-99, AS AMENDED, AND NOW REAPPROPRIATED FOR EXPENDITURES TO IMPLEMENT THE MASS CARE EXIT STRATEGY ADOPTED IN AR 2021-350.
ANCHORAGE, ALASKA
AR No. 2022-76(S)

1 A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE REAPPROPRIATING ONE
2 MILLION SIXTY-SEVEN THOUSAND FIVE HUNDRED DOLLARS ($1,067,500)
3 PREVIOUSLY APPROPRIATED FOR OPERATIONAL COSTS FOR SHELTER, DAY
4 CENTER AND/OR TREATMENT CENTER WITHIN THE ALCOHOL BEVERAGES
5 RETAIL SALES TAX FUND (206000), ANCHORAGE HEALTH DEPARTMENT, TO BE
6 USED AS A GRANT FOR OPERATIONS AT A FACILITY FOR PEOPLE WITH
7 COMPLEX CARE NEEDS.
A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE APPROPRIATING EIGHT HUNDRED THOUSAND DOLLARS ($800,000) AS A RESTRICTED CONTRIBUTION TO THE AREA WIDE GENERAL CAPITAL IMPROVEMENT PROJECTS (CIP) FUND (401800), MAINTENANCE & OPERATIONS DEPARTMENT, TO BE USED FOR DESIGN OR DESIGN/MANUFACTURE FOR AN ADULT SHELTER AND/OR NAVIGATION CENTER.
Navigation Center Resolution and Appropriation
Navigation Center Resolution

Submitted by: Assembly Members
Rivera, Weddleton, and Mayor Bronson

Reviewed by: Assembly Counsel and Department of Law

For reading: April 26, 2022

ANCHORAGE, ALASKA
AR No. 2022-146

1 A RESOLUTION OF THE ANCHORAGE ASSEMBLY AND MAYOR’S OFFICE
2 REGARDING THE PROPOSED NAVIGATION CENTER AND LOW BARRIER
3 SHELTER AT TUDOR AND ELMORE AND TIME LIMITING THE PROPOSAL.
4 -
Section 1. the Municipality commits to achieving the goals of Housing First and functional zero within 2 years from the date construction is complete and the Navigation Center is fully operational.
WHEREAS, the proposed Navigation Center will follow a “Housing First” approach that prioritizes permanent housing to people experiencing homelessness, thus ending their homelessness and serving as a platform from which they can pursue personal goals and improve their quality of life; and

WHEREAS, the commitment to Housing First is based on the principle that client choice is valuable in housing selection and supportive service participation, and that exercising that choice is likely to make a client more successful in remaining housed and improving their life; and
WHEREAS, the Municipality commits to support the community’s goal of reaching functional zero, which is a milestone that indicates a community has measurably ended homelessness for a population — and that success is measured by whether they are driving population-level reductions in homelessness; and
Section 2. The Municipality commits to developing a program for low barrier shelter and for a navigation center utilizing both local and national subject matter experts, which (1) utilizes Housing First principles, the five keys to effective low barrier shelter and meets the adopted definition of what constitutes a Navigation Center, (2) join the Navigation Center community of practice, (3) identify a dedicated point person within the Administration to participate and bring additional MOA employees to participate as appropriate and requested, and (4) the program developed by this work group will be used to evaluate responses to any requests for proposals for operators of the low barrier shelter and navigation center at this location.
WHEREAS, the Municipality will employ the five keys of effective emergency sheltering at the emergency shelter co-located with the proposed Navigation Center: (1) Housing First approach, (2) safe and appropriate diversion, (3) immediate and low barrier access, (4) housing-focused rapid exit, and (5) data-driven performance measurement, and the Municipality will continue to work with a variety of subject matter experts in designing, implementing and supporting the programs, operations and services at the Navigation Center; and
WHEREAS, the Municipality of Anchorage defines a “Navigation Center” as a Housing First, low-barrier, service enriched environment focused on moving individuals experiencing homelessness into permanent housing that provides temporary living facilities while case managers connect individuals experiencing homelessness to income, public benefits, alcohol and drug substance misuse treatment, health services, shelter, and housing; and
Section 3. The Municipality commits to ending operations of the Navigation Center once the following has been achieved:

At any point in time, the number of people experiencing sheltered or unsheltered homelessness will be no greater than the current monthly housing placement rate for people experiencing homelessness.
Functional Zero Example: Veterans

Link: https://www.youtube.com/watch?v=4O8mEwbF0ps
Section 4. the Navigation Center is considered an emergency shelter location and use of emergency surge capacity will be activated and deactivated following requirements in AMC chapter 16.120, Emergency Shelter Plan for Homeless Persons.

Section 5. the Municipality calls upon all community partners to work together in achieving the goals of Anchored Home.
A RESOLUTION OF THE MUNICIPALITY OF ANCHORAGE REAPPROPRIATING NOT TO EXCEED FOUR MILLION NINE HUNDRED THOUSAND DOLLARS ($4,900,000) WITHIN THE AREAWIDE GENERAL CAPITAL IMPROVEMENT PROJECTS (CIP) FUND (401800) PREVIOUSLY APPROPRIATED ON AO 2020-99, AS AMENDED FOR PROPERTY ACQUISITION AND APPROPRIATING NOT TO EXCEED ONE MILLION THREE HUNDRED THOUSAND DOLLARS ($1,300,000) OF ALCOHOLIC BEVERAGES RETAIL SALES TAX FUND (206000) FUND BALANCE AS A TRANSFER AND APPROPRIATING SAID TRANSFER [AND APPROPRIATING TWO MILLION DOLLARS ($2,000,000), WHEN TENDERED, AS A RESTRICTED CONTRIBUTION ALL] TO THE AREAWIDE GENERAL CAPITAL IMPROVEMENT PROJECTS FUND (401800) MAINTENANCE & OPERATIONS DEPARTMENT, TO BE USED FOR CONSTRUCTION OF AN ADULT SHELTER AND/OR NAVIGATION CENTER.
Section 1. That the sum of Not to Exceed Four Million Nine Hundred Thousand Dollars ($4,900,000) is reappropriated from previously appropriated funds on AO 2020-99, as amended for property acquisition, within the Areawide General Capital Improvement Projects Fund (401800), Maintenance & Operations Department to be used for construction of an adult shelter and/or navigation center.

Section 2. That the sum of Not to Exceed One Million Three Hundred Thousand Dollars ($1,300,000) of Alcoholic Beverages Retail Sales Tax Fund (206000) fund balance is appropriated as a transfer and appropriating said transfer to the Areawide General Capital Improvement Projects Fund (401800), Maintenance & Operations Department to be used for construction of an adult shelter and/or navigation center.

Section 3. That the sum of Two Million Dollars ($2,000,000) of restricted contribution revenue is appropriated to the Areawide General Capital Improvement Projects Fund (401800), Maintenance & Operations Department to be used for construction of an adult shelter and/or navigation center.]
Design Specs and Criteria, Site Selection
Navigation Center Design Criteria

The MOA requested the following main space program elements:

- Intake and facility management
- Gathering and communal dining
- Overnight shelter
- Treatment and counseling
- Food service
- Building support and storage
- Site amenities
Initial Schematics
Updated & Current Schematics
Site Screening

5 Sites identified out of 78 potential sites
- 3330 Denali (Johnsons Tire)
- 550 Bragaw (Old PNA Building; 7 acres vacant)
- 630 E Tudor (former Alaska Club)
- Tudor / Elmore current evidence lot
- Tudor / Elmore Devt Site (west; site 8 Tozier tract)

Criteria for potential mass care sites for the 2021/2022 winter season:
- Be available now (city owned, on real estate market, currently vacant)
- Have utilities available for immediate connection – water, sewer, electric and gas
- Space on property for surge capacity

Criteria that any location must meet to be considered a potential alternative for long term care
- Zoning appropriate for shelter licensing (PLI or B3)
- Within 0.25 miles of public transportation or can easily be connected
- Can be fenced to provide site security.
- Meets health and safety standards within Municipal code and the CDC recommendations

Boutet Engineering performed preliminary site analysis that confirmed any of the 5 sites would be feasible, but with widely ranging estimated costs and schedules.

Lowest estimated unit cost option was tensioned membrane structure built on MOA owned site
- Renovation costs for identified potential congregate shelter sites and /or standard construction new build was significantly more than purpose built tensioned membrane structure
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<th>Site</th>
<th>Site Address</th>
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<th>Available or on Market?</th>
<th>Available Utilities</th>
<th>Capacity</th>
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Construction Manager/ General Contractor

Overview

The CM/GC (Construction Manager/General Contractor) is a Project Delivery Method that has many benefits, most important for the Navigation Center Project is the being able to speed up the design and construction process, ultimately shortening a project's time period. Having a Contractor on the team early in the process allows them to join the team in an advisory role that can give real-time information on material procurement times and schedule.
Key Features

- Design Team and CM are separate and independent contracts – both entities contract directly with the Owner/Client
- CM/GC selected early (design at 35% or less). Selection is primarily made on qualifications
- CM/GC gets actively involved in the design and scheduling process right away once selected
- CM/GC provides feedback during the design process including constructability reviews, value engineering suggestions, and construction estimates
- CM/GC to provide GMP Cost Estimate at roughly 65% design level. Owner may choose to reject the GMP offer and proceed with the Design/Bid/Build delivery method

Overall, utilizing the CM/GC process for the Navigation Center Project is going to allow MCG and RHC to begin early to mitigate risk during the design phase, which will ultimately reduce or eliminate any unexpected setbacks during the construction phase.

For this project in particular – schedule is going to be the biggest risk and the CM/GC delivery method is going to give the entire team the best chance to accelerate this project and deliver it quicker than any other delivery method.
Sprung Structure
Sprung Structure
Term Contracts Used To Date

Architect, McCool Carlson Green, $88,528

Civil Engineering / Landscape, MCG Explore Design and Coffman Engineers, $14,176

Architect, MCG Explore Design, $73,120

Mechanical and Electrical Engineering, MCG Explore Design and RSA Engineering, Inc, $34,130

Mechanical and Electrical Engineering, RSA Engineering, Inc, $105,080 (with $56,260 pending)
Term Contracts Used to Date, Continued

Special Inspections, MCG Explore Design, DOWL, $62,373
Cost Estimation, HMS Inc, $61,843
Civil Engineering, CRW Engineering Group, LCC, $9,260
Manufacturer Shop Drawings, Sprung, $17,761.71
Permitting, Schedule, Public Involvement, Long Term Vision
Design, Procurement, Permitting Schedule

April 11 through May 3: MOA permitting review and approval by Planning
April 19 through May 3: Incorporate MOA 35% review comments and generate 65% design
April 26 through May 17: MOA permitting review and approval of site and foundation
May 2 through May 9: MOA review and approval of fabric structure shops
May 3 through May 10: Client to review 65% design
Design, Procurement, Permitting Schedule Continued

May 9 through July 25: Fabricate and shop fabric structure
May 10 through May 23: Generate 95% design
May 18: Issue NTP to procure and construct site and foundation package
May 18 through July 5: Procure civil and foundation materials
May 18: Footing and foundation permit
May 23 through June 15: MOA review and approval of final design
  June 15 through June 21: Incorporate MOA comments and generate IFC design
June 21: Project fully permitted
June 21 through June 29: Issue contract to RHC for final construction
Construction Schedule

May 18 through May 23: Install SWPPP and mobilize to site

May 24 through June 16: Demolish existing asphalt and grade/ex/fill as determined to be necessary

June 20 through August 17: Install utilizes and foundation complete

July 26 through October 6: Erect structure complete

September 7 through November 4: Build out interior of structure complete
Interim Plan

Two Hotels: Guest House (131, possibly more with couples/roommates) Sockeye (61, possibility for double occupancy)

Aviator Hotel: Over 20 Vacant rooms today, but offered another 25 rooms for the interim.

Hotel Space – 2 would like to remain anonymous at this time.

Increased system capacity city wide (BFS, Henry House, Annex)

Opportunities: for Covenant House to clients 25 and under

Veterans: VA System, Chris Kyle, Salvation Army

Relying on Community Partners for additional placement and returning to pre pandemic operating levels.
These resources do not negate a need for a Navigation Center and low barrier shelter.
Public Involvement

Public involvement process through local and federal processes
- Conditional Use Process
- Wetlands Permit
- Shelter Licensing

Public involvement through facilitated collaborative process
- Regular press conferences
- Regular public informational and Q&A sessions
- New Dedicated website for all things Homelessness
Pre-Application Conference (mandatory)

Application Filing (See Title 21 User's Guide)

Community Meeting

Municipal Staff (Director or Designee)
- Optional Referral to Other Departments for Comment
- Report and Recommendation

Schedule Hearing Public Notice

Planning and Zoning Commission Hearing and Decision

Board of Adjustment Appeal (optional)
Decision Point: Once low-barrier shelter side closed, does Navigation Center side still play role in overall homeless response system? Administration’s answer is yes, Nav Center is integral part of the homelessness response network. Once the low barrier shelter closes, we will redirect to emergency preparedness response.

Emergency Preparedness Needs: Food Security, water storage, emergency response for constituents experiencing emergency shelter needs as a result of fire or earthquake etc.
Breakdown of Costs
Rough Order of Magnitude Costs

- Procure and Ship Sprung Structure: $2,500,000
- Erect Structure: $750,000

Site Development Costs:
- Water and Sewer Service: $600,000
- Gravel Import: $750,000
- Foundation Complete: $1,260,000

- Interior Buildout: $3,150,000
- Direct OH: $1,869,575
- Total Project Cost: $10,361,500
- Contingency: $1,036,150

TOTAL CONSTRUCTION BUDGET: $11,915,725
Rough Order of Internal Costs

Interior Costs: Rough Estimate of FF&E - $1.5 million

There are current offers from Community Partners to donate FF&Es (Bare minimum essentials)

We are encouraged that Community Partners will continue to join to help furnish the interiors once the Nav center is committed to by you.

We do not want to say we will not need allocation, but will exhaust all other options before requesting funding.
Operations
Community of Practice

Link: https://www.youtube.com/watch?v=af5HxZKZk4c
Emergency Surge Capacity

16.120.020 - Emergency shelter plan activation and deactivation.

A. The emergency shelter plan shall be activated in the following circumstances: (1) automatically, with no further action required by the department, when the outside temperature drops to 45 degrees Fahrenheit or below on the day when sheltering begins, by ambient or wind-chill measures; (2) at the discretion of the Mayor during declaration of a civil emergency; or (3) when the director determines in writing that a lack of available shelter options otherwise poses a danger to the life and health of unsheltered people within the municipality.

The administration intends to turn on all available emergency capacity throughout the Municipality before activating the emergency surge capacity at the proposed Navigation Center. The Muni commits to not filling only to this location.
Compared to the Sullivan, the Navigation Center is…

- Smaller
- Safer
- Intentionally Built
- More opportunities for personal space/Community
- Meets the needs of the clients better.

The Sullivan Arena can no longer be the status quo
A day in the life...

https://www.youtube.com/watch?v=XeLcHH2Do_E
What We Know About a Navigation Center

Must be welcoming and inviting. A place where people want to go to.

Must be service enriched and have things for people to do – day engagement services are crucial.

Must have amenities people are looking for to live their daily lives.

Must be safe for the clients and neighbors.

Must have a great operator.

WHEREAS, the Municipality of Anchorage defines a “Navigation Center” as a Housing First, low-barrier, service enriched environment focused on moving individuals experiencing homelessness into permanent housing that provides temporary living facilities while case managers connect individuals experiencing homelessness to income, public benefits, alcohol and drug substance misuse treatment, health services, shelter, and housing; and
Overall System
How the Mass Care Exit Strategy Interacts with the Overall Homelessness Response System

Link: https://www.youtube.com/watch?time_continue=242&v=LKDHLMNprI&feature=emb_logo
THANK YOU!